Date: Location: Circulation (DMA): Type (Frequency): Page: Keyword:

A STYLISH HISTORY OF HE SEWING REVOLUTION Friday, April 01, 2011 HOUSTON, TX 20,000 (N/A) Magazine (4Y) 35 Voyageur Press

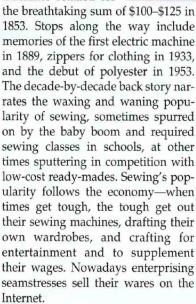
## **BOOK BEAT**

## SEW RETRO: A Stylish History of the Sewing Revoluton

by Judi Ketteler

reviewed by Joy Landeira

"Sew Retro" offers a lighthearted look into sewing's rear-view mirror. Judi Ketteler takes us on a sentimental journey with a chronological time line that begins with the 1800s when the first Singer sewing machines retailed for



The return to sewing has inspired many vintage fabric lines, so Ketteler profiles several designers of the myriad retro looks that are now on the market. When customers shop for ready-to-wear clothing, their first view of a garment is the sleeve-an eye-catching retro fabric urges us to pull it off the rack and take a closer look. Interviews reveal why some colors make retro fabric by-the-yard important sellers-after all, they have to stand out in fluorescent-lit fabric shops. If you don't have some in your stash, you can buy new "old"-style fabrics, or search out Web sites for

original printed flour sacks and tablecloths. Other sources suggested are



To inspire you to sew retro and use wonderful old-timey fabrics, you'll find easy projects sprin-

kled throughout, which are illustrated with simple line drawings, instructions, and accompanying pattern sheets for a basic gathered apron, straight skirts, patchwork potholders, clutch purses, and needle cases. Clever appliquéd teapots grace the corners of a tea table cover and provide a place to tuck in a ribbon bedecked napkin. Or, try decorating a brightly printed tote bag with a floral vintage hankie. Ten full-size patterns are included.

Yesteryear photos of sewing machines, advertisements, old patterns, and sewing paraphernalia bring smiles to the faces of those who remember how sewing used to be, and a sense of discovery to those who are just learning to sew for the first time. The new trend is oh, sew retro, it's the cat's pajamas...in polka dots!

Voyageur Press, 144 pages, color photos, hard cover/ring binding, ISBN 978-0-7603-3687-8, \$24.99



Page 1 of 1